

Effective January 1, 2010

All rates shown are gross, and include placement in both the print and digital editions of *Imaging Technology*, plus a product listing in *Tech Briefs*' lead gen e-mail (eResponse).

## Black & White Display Rates

	12x	8x	4x	1x
Page	\$5,645	\$5,845	\$6,190	\$6,645
2/3 Page	\$4,145	\$4,285	\$4,530	\$4,870
1/2 Island	\$3,670	\$3,815	\$4,030	\$4,320
1/2 Page	\$3,055	\$3,235	\$3,410	\$3,665
1/3 Page	\$2,295	\$2,380	\$2,520	\$2,690
1/4 Page	\$1,820	\$1,870	\$1,980	\$2,115
1/6 Page	\$1,360	\$1,420	\$1,500	\$1,620

For two-color, add 10% to above rates.

## Four-Color Display Rates

	12x	8x	4x	1x
Page	\$7,255	\$7,740	\$8,050	\$8,550
2/3 Page	\$5,490	\$5,890	\$6,020	\$6,450
1/2 Island	\$5,040	\$5,400	\$5,550	\$5,900
1/2 Page	\$4,470	\$4,815	\$4,955	\$5,150
1/3 Page	\$3,640	\$3,860	\$4,035	\$4,280
1/4 Page	\$3,155	\$3,340	\$3,495	\$3,700
1/6 Page	\$2,725	\$2,905	\$3,010	\$3,145

## Buyer's Guide & eResponse Banners (234 x 60)

12x	6x	3x
\$925	\$1,150	\$1,225

For mechanical specs see the *NASA Tech Briefs* marketing planner or visit: [www.techbriefsmedia.com](http://www.techbriefsmedia.com).

## Sales Representatives

### New England

**Ed Marecki & Tatiana Marecki**  
P: (401) 351-0274  
F: (401) 351-0276  
emarecki@richmondsg.com  
tmarecki@techbriefs.com

### New York

**Stan Greenfield**  
P: (203) 938-2418  
F: (203) 938-3211  
greenco@optonline.net

### Mid-Atlantic

**John Murray**  
P: (973) 409-4685  
F: (973) 409-4688  
jmurray@techbriefs.com

### Southeast, TX

**Ray Tompkins**  
P: (281) 313-1004  
F: (281) 494-3742  
rayt@techbriefs.com

### Midwest

**Bob Casey**  
P: (847) 223-5225  
F: (847) 223-5281  
bobc@caseyreps.com

### OH/MI/IN/Western NY

**Ryan Beckman**  
P: (973) 409-4687  
F: (973) 409-4688  
rbeckman@techbriefs.com

### CO/UT/MT/WY/ID/NM

**Cynthia Louis**  
P: (970) 223-3911  
F: (970) 223-3991  
cynthialouis@techbriefs.com

### Southern CA/AZ/NV

**Tom Boris**  
P: (949) 715-7779  
F: (949) 266-9952  
tomboris@techbriefs.com

### Northern CA, Northwest

**Craig Pitcher**  
P: (408) 778-0300  
F: (408) 778-0339  
cpitcher@techbriefs.com

### Bill Hague

P: (310) 457-6783  
F: (310) 457-9613  
billh@techbriefs.com

### New Business Managers

**Angelo Danza**  
P: (973) 874-0271  
F: (973) 409-4688  
adanza@techbriefs.com

### Patrick Harvey

P: (973) 409-4686  
F: (973) 409-4688  
pharvey@techbriefs.com

### Tim Powers

P: (973) 409-4762  
F: (973) 409-4688  
tpowers@techbriefs.com

### Custom Media

**Joe Pramberger**  
P: (212) 490-3999  
F: (212) 986-7864  
joe@techbriefs.com