



## Target Qualified Buyers of RF & Microwave Products

*RF & Microwave Technology* — a special bound-in section of *Defense Tech Briefs* published in February, June, August, and October — reaches over 33,000 specifiers of RF & microwave electronics.

Research shows that only 9% of the Tech Briefs subscriber base receives *Microwave Journal* or *Microwaves & RF*. Target your message to a fresh list of buyers!

## RF & Microwave Technology

### 2010 Editorial Calendar

	February	June	August	October
<b>Features</b>	Electronics/EMI	Wireless Technology	Radar Technology	Software Radio
<b>Applications</b>	Test & Measurement	Aeronautics	RF MEMS	Packaging/Materials
<b>New Product Highlights</b>	Couplers/Connectors	Antennas	Switches	Diodes/FETs/Transistors
	Software	Filters	Amplifiers	Test Equipment
	Resistors/Capacitors	RFICs	Waveguides	Attenuators
<b>Editorial Closing</b>	Dec. 4, 2009	April 2	June 4	August 4
<b>Space/Material Closing</b>	Jan. 4/Jan. 11	May 3/May 10	July 1/July 8	Sept. 1/Sept. 8

### 2010 Advertising Rates

All rates shown are gross, and include placement in both the print and digital editions of *RF & Microwave Technology*, plus a product listing in the *Tech Briefs'* lead-gen e-mail (eResponse).

<b>Black &amp; White Display Rates</b>	<b>4x</b>	<b>2x</b>	<b>1x</b>
<b>Page</b>	\$4,515	\$5,080	\$5,645
<b>2/3 Page</b>	\$4,060	\$4,565	\$5,075
<b>1/2 Island</b>	\$3,425	\$3,855	\$4,285
<b>1/2 Page</b>	\$2,855	\$3,215	\$3,570
<b>1/3 Page</b>	\$2,050	\$2,295	\$2,550
<b>1/4 Page</b>	\$1,670	\$1,885	\$2,090
<b>1/6 Page</b>	\$1,340	\$1,500	\$1,675

For two-color, add 10% to above rates.

<b>Four-Color Display Rates</b>	<b>4x</b>	<b>2x</b>	<b>1x</b>
<b>Page</b>	\$5,405	\$6,080	\$6,755
<b>2/3 Page</b>	\$4,770	\$5,360	\$5,955
<b>1/2 Island</b>	\$4,050	\$4,555	\$5,060
<b>1/2 Page</b>	\$3,365	\$3,790	\$4,210
<b>1/3 Page</b>	\$2,435	\$2,740	\$3,045
<b>1/4 Page</b>	\$1,965	\$2,200	\$2,440
<b>1/6 Page</b>	\$1,570	\$1,760	\$1,950